

Privacy Policy

Caring Data, LLC understands how important the confidentiality and privacy of personal information is to our users and visitors. Caring Data has taken steps to make all information received from our users and online visitors as secure as possible against unauthorized access and use.

This Privacy Policy applies to information collected online from users of this website, www.CaringData.com, and other websites under the control of Caring Data (individual and collectively, "Site"). This Privacy Policy will answer questions about:

What Information Do We Collect?

How Do We Collect Information?

What Do We Do with Your Information?

How Do We Protect Your Information?

How Can you Control Your Information?

Your California Privacy Rights (California Residents)

Links to Other Sites

Modifications

We urge you to read this Privacy Policy carefully.

By using or accessing the Site, you agree to the terms and conditions of use, including without limitation the terms of this Privacy Policy. If you do not agree to the collection or use and disclosure of your information or personal information from your use of the Site and applications as described in this Privacy Policy, you may not use this Site. By accepting the Caring Data Terms of Use, you confirm that you have read and understand this Privacy Policy and you acknowledge that we will store, use, and otherwise process your information.

References to "Caring Data," "we", or "us" mean Caring Data, LLC, including any company that Caring Data, LLC controls. Caring Data may share information among its subsidiaries or websites that it owns or controls, but information collected under this Privacy Policy is always protected under the terms of this Privacy Policy. Except as otherwise noted in this Privacy Policy, Caring Data, LLC is the data controller responsible for the processing of your Personal Information as described in this Privacy Policy.

What Information Do We Collect?

General Access Information

When you visit the Site, we will collect anonymous, general "usage" information such as the type of browser you use, the pages you visit, your source domain, and your IP address. This information does not directly identify you personally although it could be trackable to you personally.

Personal Information

For the purposes of this Privacy Policy, "personal information" means information that is about, or pertains to a specific individual and can be linked either directly or indirectly to that individual. If you choose to register on our Site, you will be asked to provide Personal Information which may include your name, mailing address, e-mail address, and phone number. All required (vs. optional) information will be so noted.

Business Information

The Site includes sections for conducting on-line business. These business sites are account and password-protected and require specific authorization for their use. You may be asked to provide Business and Personal Information regarding your employees, customers, patients, and other users. Any sensitive customer or business data will be protected using secured / encrypted transmission. Depending on the nature of the business and transaction information, you may be required to acknowledge or authorize a separate agreement with additional protections and precautions prior to use.

How Do We Collect Information?

This Privacy Policy applies to Personal Information that may be received through a number of ways including online forms, registrations, cookies, trackers, tags, and other means. We gather certain information automatically and store it in log files.

The Site may use "cookie" technology, to store on a temporary or permanent basis, information related to your use of the Site. We use cookies to retain your preferences, defaults and access information for Site. You can delete cookies stored on your PC and may disable the storage of cookie information altogether by adjusting your browser preferences.

The Site includes social media features, such as the Facebook Like button and widgets, such as the Share This button or interactive mini-programs that run on the Site. These features may collect your IP address, which page you are visiting on the Site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on the Site. Your interactions with these features are governed by the privacy policy of the company providing it.

What Do We Do with Your Information?

General Access Information

We use this information to store content information and preferences, to monitor traffic and Site activity, to improve the performance and content of the Site to better meet your needs, to improve services we offer you, and to improve marketing, analytics, and Site functionality.

We partner with third party ad networks to either display advertising on the Site or to manage our advertising on other sites. Our ad network partner may use cookies, IP addresses, cookie identifiers, website activity, and/or beacons to collect non-personally identifiable information about your activities on this Site and other sites to provide you targeted advertising based upon your interests.

If you send us an e-mail communication using any of the e-mail links on our sites, it may be shared with the appropriate customer service or account representative most able to address your inquiry. Once we have responded to your communication, it may be discarded or archived, depending on the nature of the inquiry.

Personal Information

Registration may be necessary to use some of our on-line services. When you register, we will place your name in our mailing list and will send you an e-mail to the address you have provided to confirm your registration on the Site. This correspondence may include newsletters, promotional offers, information on new features and services we provide, Site updates, responses to your e-mails, comments and opinions, and may also be used as a means of providing technical support.

We require Personal Information from you in order to learn more about how you use the Site; to measure interests in functionality and services in order to improve the functions and features of the Site; to understand the needs of our customers; to provide you with better service; and to help us with internal record keeping. If you register, your registration information may be used by Caring Data for internal research purposes and may be compiled as part of our internal database system.

We will share your Personal Information with third parties only in the ways that are described in this Privacy Policy. We may share your Personal Information with third-party technology partners such as web hosting services and developers. We do not sell your Personal Information to third parties. We will not provide or sell any Personal Information to marketing research or bulk advertising sales companies.

We may share your Personal Information with business partners who offer services in conjunction with those of Caring Data and who we believe may provide offers that may be of interest to you. As described above, you may limit this sharing by following the instructions in the [Opt-Out Section](#) below.

We may also disclose Personal Information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may have breached our Terms of Use, or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other Site users, or anyone else who could be harmed by such activities. We reserve the right to disclose your Personal Information to law-enforcement personnel and agencies when requested to do so or as required by law such as to comply with a subpoena or if Caring Data is involved in a merger, acquisition, or sale of all or a portion of its assets. In any of these situations, registered users will be notified by e-mail of our intent to disclose information.

We may also provide your Personal Information to companies that provide services to help us with our business activities such as offering customer service. These companies are authorized to use your Personal Information only as necessary to provide these services to us.

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

How Do We Protect Your Information?

We are committed to ensuring that your Personal Information is secure. Caring Data takes appropriate measures to protect personal information in its possession to ensure a level of security appropriate to the risk of loss, misuse, unauthorized access, disclosure, alteration, and destruction. These measures take into account the nature of the personal information and the risks involved in its processing, as well as best practices in the industry for security and data protection. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Our hardware, software, and security infrastructure as well as our internal standards for the Site to meet current industry standards and technology. In addition, we will be using standard Secure Sockets Layer (SSL) certificates to secure all pages used for inputting user Personal Information. However, due to the open communication nature of the Internet, we cannot guarantee that communications between us will be free from unauthorized access by third parties.

How Can you Control Your Information?

Individual Notice and Choice

Where necessary and appropriate, consent for personal information to be collected, used, and/or transferred may also be obtained (including opt-in consent for sensitive personal information).

In certain instances, you will have an opportunity to limit these uses at the time your Personal Information is collected. You also may limit the correspondence by following the instructions in the "Opt-Out" Section below

Opt-Out

Individuals whose Personal Information is covered by this Privacy Policy have the right to access the personal information that Caring Data maintains about them as specified in this Privacy Policy. Individuals may contact us to correct, amend or delete such personal information if it is inaccurate or has been processed in violation of this Privacy Policy (except when the burden or expense of providing access, correction, amendment, or deletion would be disproportionate to the risks to the individual's privacy, or where the rights of persons other than the individual would be violated). You may choose to have your name taken off of our registration list, cease receiving correspondence or newsletters from us, or you can update or delete the Personal Information that you have provided to us, via one of the following methods:

Using the opt-out option in e-mails you receive from us;

Sending us an e-mail at: info@caringdata.com

Writing to us at: Caring Data, LLC; 12340 Seal Beach Blvd, Ste B #401, Seal Beach, CA 90740 or calling us at: 562-666-2466

We will respond to your request to access within 30 days.

Unless otherwise noted, the e-mail on the Site does not provide a completely secure and confidential means of communication. It is possible that your e-mail communication may be accessed or viewed by another Internet user while in transit to us. If you wish to keep your information private, you should not use our e-mail, contacting use through the appropriate customer service telephone number.

Your California Privacy Rights (California Residents)

The Cal. Civ. Code §1798.135 (California Consumer Privacy Act) requires companies to include certain disclosures including on their websites regarding the types of information collected and shared and the third parties with whom such information may be shared or provide the resident with an option to Opt-Out of having their information shared with third parties. This Privacy Policy describes the information collected and with whom it may be shared in [What Information Do We Collect?](#) and [What Do We Do with Your Information?](#) In addition, Caring Data provides California residents the option to Opt-Out of such sharing of information in the [Opt-Out](#) section.

California Do Not Track Disclosures

No action is taken in response to web browser "do not track" signals or other mechanisms that provide consumers the ability to exercise choice regarding the collection of personally identifiable information about an individual consumer's online activities over time and across third-party web sites or online services. Although we use Google Analytics and other third party

tracking tools for the Site, we are not aware if third parties collect personally identifiable information about an individual consumer's online activities when a consumer uses the Site.

Links to Other Sites

The Site may contain links to other third party web sites. Caring Data is not responsible for the security or privacy practices of these sites, the products or services offered by these sites, or the content appearing at these sites. Caring Data provides these links to you as a convenient method of accessing information that may be useful or of interest to you. Caring Data does not endorse any of the products or services marketed at these other sites. We are not responsible for the content, accuracy, or opinions expressed on any third party. We will not, and are under no obligation to, investigate, monitor or check third party sites for accuracy or completeness, or for any obscene, scandalous, inflammatory, pornographic, indecent, profane, defamatory or unlawful content or materials. You understand and agree that by clicking on a link to a third party site you have left this Site, and the Caring Data Privacy Policy stated on this Site is no longer in effect.

Modifications

Caring Data may update this Policy at any time by publishing an updated version here.

Privacy Policy Effective: July 13, 2020

Privacy Policy Last Updated: July 13, 2020